

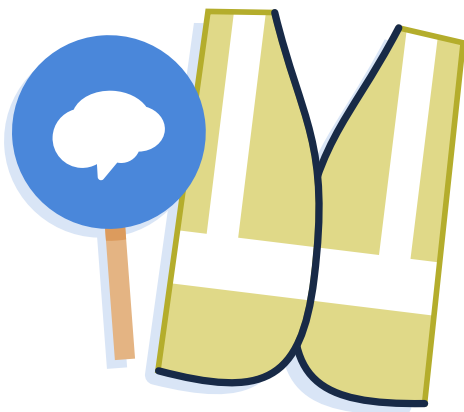
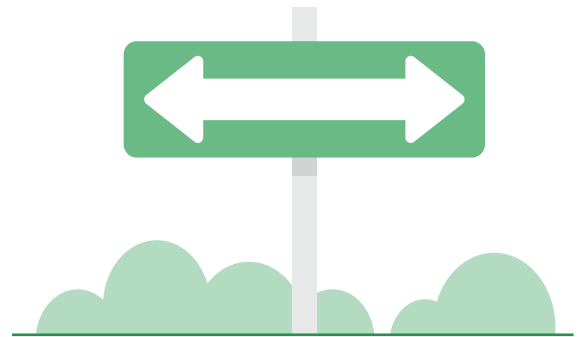
How to Support Open Communication *the Remind Way*



Support two-way messaging.

One-way notifications can reach your community, but **meaningful engagement is a two-way street.**

81% of teachers agree that two-way communication with families leads to better student outcomes.¹



Set clear expectations.

Open communication might be daunting, but restricting it means limiting engagement in your community.

Instead, **establish appropriate safeguards** to help educators and families engage in two-way communication.

Leave classroom communication up to your teachers.

Classroom communication is the foundation for school and district engagement.

In one study, teacher-family communication **increased the odds a student completed their homework by 42%.**²



¹ Remind Family Engagement Survey, 2018.

² Kraft, 2013. The Effect of Teacher-Family Communication on Student Engagement: Evidence from a Randomized Field Experiment, Journal of Research on Educational Effectiveness.